

# Melina Bucher x Coachella 2019 Gifting Suite

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In April, we were included to be apart of the 2019 gifting suite for the famous Coachella Music festival 2019. The event was hosted by the Whitehorse Agency in partnership with Sugar bear hair, and its esteemed amount of celebrities and influencers. Both weekends of the festival - late morning - early afternoon, the house had over 300 of the most influential individuals come through being personally styled and gifted from very select brands at the gifting suite. Guests were for example Vanessa Hudgens, Alexis Ren or Bretman Rock. Tyler Lambert, one of the personal stylists of the 2019 event, who's brand was worn by Kylie Jenner and others, wrote us to place our brand at the event!

## Media

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