

# FALKE Ergonomic Sport System Spring Summer 2021 - Bike

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## **FALKE Bike**

Cycling enjoys great popularity. Whether mountain bike, racing bike or e-bike - FALKE offers the right product for every cyclist. The Impulse series introduced in 2020 will be continued and supplemented with new socks. In addition to Impulse technology, **FALKE BC Impulse Splashes** feature reflective dots that increase the cyclist's visibility. Due to the rider's pedal movement, the reflective areas are particularly visible.

The **FALKE BC Impulse Slope** socks set colourful accents. The foot area of the socks is kept in classic black, while the shaft shines in sporty active colours such as red or yellow.

The **FALKE BC6** also receives a fashion update and comes in a cobblestone version with a cobblestone design reminiscent of the Tour of Flanders.

## **NEW: FALKE bike clothing**

For the first time, the product range will also be expanded to include functional clothing for cyclists, which supports the athlete's movements in accordance with the principles of the FALKE Ergonomic Sport System. Trousers and shirts are made of specially developed material compositions that dry quickly, are especially skin-friendly and odourless. Optimum comfort of movement is guaranteed by an anatomical cut and the use of various structures. The highlight of the collection is an innovative jacket that protects against wind, is breathable and, thanks to the high flexibility of the material, yields to the movements of cycling.

In addition to the socks and outerwear, **FALKE's underwear lines Cool and Wool-**

**Tech Light** are the perfect combination for optimal support of the athlete.

## Media

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