

FALKE Ergonomic Sport System Spring Summer 2021 - Running

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FALKE Running

Individual sports like running are becoming more and more popular. The different surfaces and various environmental influences affect the performance of the athlete. To protect and support the runner's body and especially his feet, FALKE offers a wide range of products that perfectly combine functionality and design.

All FALKE running socks combine optimum moisture management, thanks to a special mix of materials, with a perfect fit and anatomical padding. In addition to the proven Basic articles, new trend stockings in sporty designs are introduced every season. The **FALKE RU4 Trend The T** for men, is characterized by a two-coloured large "T" on the side of the stocking and a colour-matching contrasting cuff. A real eye-catcher is the **FALKE RU4 Trend Offcircle** for women, with a multicoloured graphic circle from the heel to the waistband of the stocking. The bestsellers **FALKE RU4** and **FALKE RU4 Short** will also be available in the Spring/Summer 2021 collection in a version with a coloured striped band and the FALKE logo. The **FALKE RU4 Trend FALKE**, already presented in the 2020 season, with Retro FALKE logo on two-coloured stripes will also be available in 2021.

The **FALKE Performance Apparel** Collection also impresses with its selection of innovative materials and special cut. Circular knitted T-shirts and tops made of high-quality polyamide yarns guarantee optimum wearing comfort and maximum freedom of movement thanks to precisely fitting functional zones. The tops, tights and shorts are particularly skin-friendly, quick-drying and odourless, with optimum temperature and moisture regulation.

A super-light running jacket made of highly functional 2.5 textile

laminate is a new addition to the collection - **FALKE Protect Jacket**. With a 20,000mm water column and taped seams, the jacket offers excellent protection while running, even in bad weather. The high breathability ensures a pleasant body climate even during exertion over a longer period of time. With its weight of < 200g (depending on size) the jacket is not only very light but also easy to stow away.

NEW: FALKE Trail Running

In trail running, the runner moves off the beaten track, which results in special requirements. In order to guarantee ideal protection for the athlete, the new **FALKE RU Trail** offers functions specially adapted to trail running. The increased risk of twisting due to uneven surfaces is reduced by a special compression zone in the ankle area, which acts like a bandage. The close fit in the foot area also ensures that the stocking does not slip and provides maximum support. Optimum protection inside and outside the shoe is ensured by a medium-weight padding. The quick-drying material combination keeps feet dry even if moisture penetrates from the outside.

Media

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